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*Liscate (Milan), 18.09.2022*

**Subject: Resitape at Istanbul Hirdavat Expo (15-18 Sept 2022)**

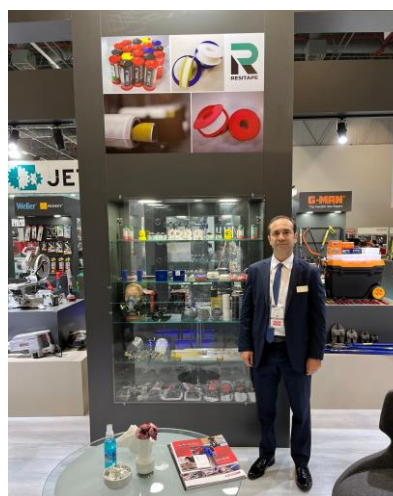
Resitape is proud to announce its presence at Istanbul Hirdavat Expo from 15-18 September 2022, together with its historical Turkish partner, Guney Hirdavat (Hall 6 – Stand 18).

Istanbul Hirdavat Expo is a unique marketplace, having the advantage of gathering manufacturers and buyers at the heart of Europe, Asia and Middle East. With a population surpassing 80 million, Turkey is not only a promising market on her own, but also offering the access to a very large market when neighboring countries are considered. and the global event where companies in the HVAC+R, renewable sources and energy efficient sectors gather and showcase the latest technologies, solutions and systems for smart buildings in commercial, industrial and domestic residential sectors.

**Resitape**, founded in 1962 and based in Liscate (Milan – Italy) is a leading manufacturer of high-quality PTFE paste-extruded products. In particular, Resitape PTFE Thread Sealing Tapes and Monofilaments include standard and professional PTFE tapes, Twineflon® (175mt) and Cordflon® (75mt) 100% PTFE monofilaments.

**Guney Hirdavat**, founded in 1958 and based in Istanbul (Turkey), acts as distributor on the Turkish market of various well-known brands, that sells through a well-established network of local retailers, wholesalers and hardware dealers. Guney covers several industries, like construction, automotive and agriculture, with a wide range of products, including plumbing equipments and chemicals.

Resitape also takes the opportunity to thank Marsel Russo, its Agent in Turkey for the PTFE thread sealing tapes and monofilaments business. Resitape and Mr Russo have been working together since 1982 and also thanks to Marsel, Resitape's presence in the Turkish market is stronger and stronger.



International Hardware Fair  
**İSTANBUL  
HIRDAVAT  
FUARI**

**Stabilimento e sede operativa: Via Martiri della Libertà, 39 - 20050 Liscate (Milano) Italia**

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